Loop Art Critique Explanation:

Loop Art Critique (LAC) is a program that offers a residency and public showcase for artists. Applicants respond to an Open Call and are selected by guest Jurors without revealing their identities, as no names, biographical information or artist statements are required—only the artwork is reviewed. Because LAC operates within a virtual space, most artwork submissions are digital. However, physical artworks can be submitted with the understanding that they will be viewed as digital representations.

The program is divided into two phases:

In the first phase, participants engage in a six-week residency featuring live critiques held on Mondays and Wednesdays from 12 to 3 pm EST. During this time, they are immersed in a collaborative learning environment within a spatial internet environment aka a metaverse.

The second phase involves participants curating a public showcase of their work, culminating in an online reception, typically scheduled for a Friday from 1 to 3 pm EST. This event is documented and shared on Loop's YouTube and Twitch channels. The exhibition is for month.

FAQs:

Technical Savvy:

While familiarity with virtual environments can be beneficial, it is not mandatory for participation. The LAC platform is user-friendly, emphasizing the uploading and placement of artwork. Support is available through a two-hour orientation, with additional assistance for those requiring it. Participants have two options, building with a simple upload interface or using an online platform to build their projects from scratch.

Artwork Criteria:

LAC is open to various digital art forms, such as images (JPEGs, PNGs, PDFs), animations (GIFs, MOV, MP4s), 3d files (glbs and gtls) and audio (WAV, MP3), as well as VR performance art.

Profit Status:

Loop is a non-commercial venture initiated by Ariel Baron-Robbins, sustained through personal funding and a partnership with The MUD Foundation's exhibition WASD.

Residency Duration:

The standard residency spans six weeks, with live critiques twice weekly for three hours each session. The program accepts international participants and features a one-month public exhibition.

Platform:

Loop is hosted on Onland, a spatial internet environment created by the non-profit The MUD Foundation, focusing on Art & Technology. It does not have corporate affiliations.

Educational Aspect:

LAC is not formally educational but includes moderated critiques, offering artists valuable feedback from their peers.

Artwork Ownership:

While LAC is featured in The MUD Foundation's MUD 3.0 WASD exhibition as a project by Ariel Baron-Robbins, individual artists' works are credited and linked to their online portfolios, maintaining their autonomy within the project.